



Dear Artist:

The **time** has come...the **time** is now!

In this packet you will find everything you need to submit a design for Downtown Racine's 9<sup>th</sup> Annual Public Art Project which will feature 28" clocks. Downtown Racine will be in **prime time** as we display these tremendous **timepieces**. We continue to be dazzled by your creativity and commitment and look forward to your participation this year.

Our clocks are being created locally by Fiber-Tech. They are 28" in diameter and weigh approximately 8 lbs. On the back of each clock there is housing for the clock mechanism. The face of each clock is concave.

It is very important that while creating your design you keep in mind the weight of any additions to the piece and its functionality. We believe most people will eventually hang the clock. The clocks will also have weather proof battery housing on the back of each clock.

Finally, we will again be offering prize money. Every year we select different professional judges to make a first, second and third choice of best in show. This year's prizes will be as follows:

1<sup>st</sup> Place     \$2000  
2<sup>nd</sup> Place     \$1000  
3<sup>rd</sup> Place     \$500

Prize money will be awarded at the final auction in September.

Thank you for your enthusiasm and support. We can't wait for **summertime** and the beautiful clocks that will fill our Downtown with excitement. If you have any questions please contact me at 262-634-6002 or [tleopold@racinedowntown.com](mailto:tleopold@racinedowntown.com).

**Time is of the essence...**please submit your designs early!

**Deadline for artists' submissions is Friday, March 5 at 5:00 p.m.**

Sincerely,  
Terry Leopold



**DOWNTOWN RACINE CORPORATION  
PUBLIC ART 2010  
DESIGN PROPOSAL KIT**

The information contained in this packet is essential to an artist wishing to submit a design for the 2010 Public Art Event in Downtown Racine.

**DEADLINE FOR PROPOSAL: FRIDAY, March 5, 2010 5:00 P.M.**

When submitting a design the following items are required:

**Clock Outline:** On each page of your clock outline please include your name and title of design. You may submit more than one design. Drawings of commissioned clocks become the property of Downtown Racine Corporation.

**Design Proposal Form:** Please complete all information as requested and include a description statement about your clock design.

**About the Artist:** With each design, please include a current biography and any information to assist the judges with your proposal.

**Proof of Concept:** A proof of concept is required if you have not participated in past Downtown Racine Corporation public art events. Your proof of concept should be a sample of how you expect the finished product to look.

**Selection Process:** A panel of judges will determine the designs for the 2010 Public Art Event. You will be notified by mail of the final selection. The Downtown Racine Corporation becomes the sole owner of all product and designs produced by an artist for this campaign. The Downtown Racine Corporation reserves the exclusive right to reproduce artist designs on merchandise and in event promotions.



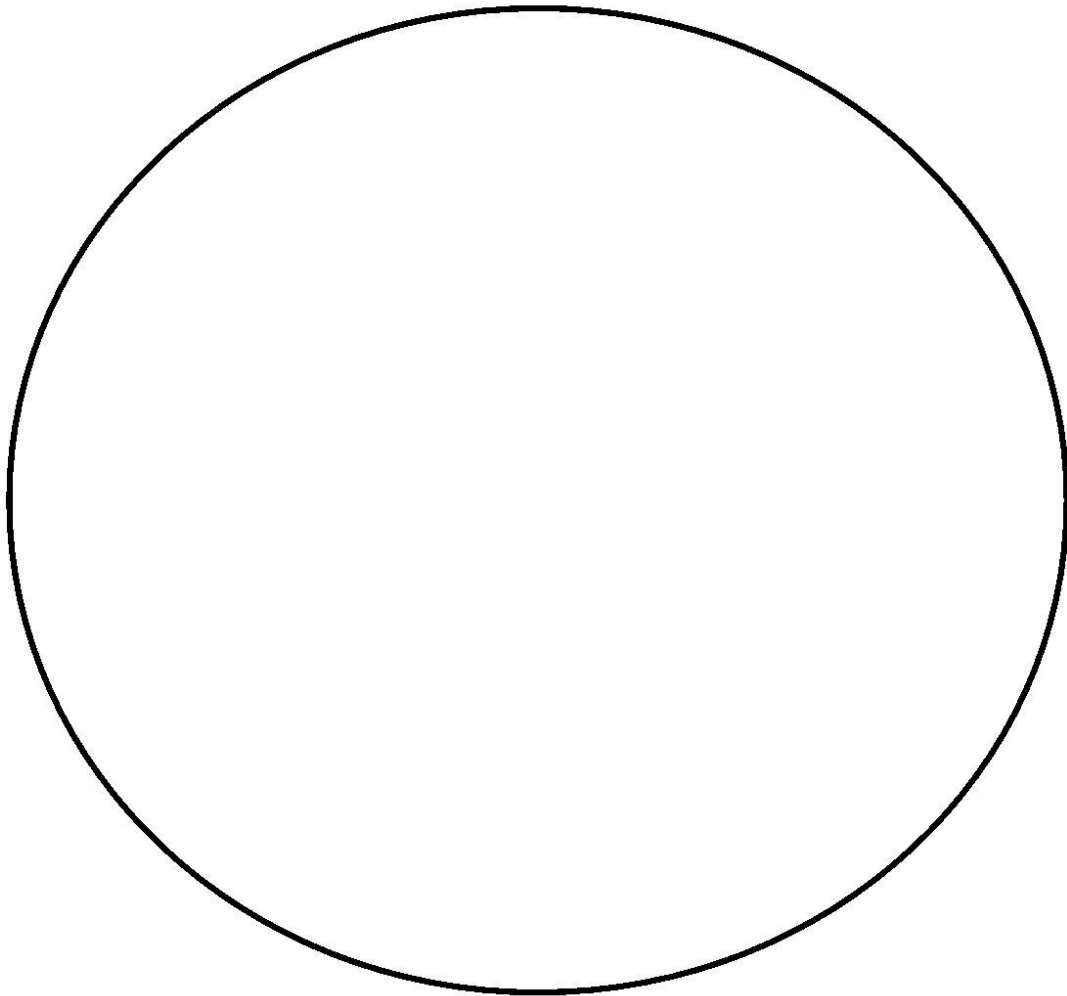




## CLOCK DESIGN CONCEPT

Artist Name: \_\_\_\_\_ Title: \_\_\_\_\_

Clock face is 28" in diameter. (Please keep in mind that you must also finish the back of the clock.)



## SPONSORSHIP INFORMATION

**It is not necessary for you to secure your own sponsor. However, we welcome any help you can offer!**

           **I have secured my own sponsor, if my design is selected. (Do not include any money at this time.)**

**Sponsor Name:** \_\_\_\_\_

**Company Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City/State/Zip:** \_\_\_\_\_

**Sponsor Telephone Number:** \_\_\_\_\_

**Sponsor Email:** \_\_\_\_\_

- A. Each Clock will be sponsored by an individual or business for \$375 each. From that \$375, a stipend of \$100 will be awarded the artist. The remainder will be used to offset the cost of the clock.**
- B. It is not necessary for the artist to secure his/her own sponsor. We will, however, gladly accept any help you can offer in securing sponsors!**
- C. The sponsor will receive the following benefits:**
  - All donations are tax deductible under Downtown Racine Corporation, a Wisconsin non-profit 501C3 organization**
  - The sponsor name will be prominently displayed on a plaque with the clock.**
  - The sponsor name will be included on the DRC website, in the walking tour map and in feature print articles.**
- D. The placement of the finished clocks will be throughout Downtown Racine at DRC member locations. Exhibition management will determine the location of each clock. For example, if Knight-Barry Title (a member of Downtown Racine Corporation) would sponsor a clock, then the clock would be located at Knight-Barry Title. If a non-member would sponsor a clock, then exhibition management would locate the clock at one of our member locations.**

