



D O W N T O W N
membership **MATTERS**

WE'VE ALREADY MADE IT A GREAT PLACE TO LIVE, WORK AND PLAY.
LET'S KEEP IT THAT WAY!





WHO ARE WE?

The Downtown Racine Corporation is a non-profit organization dedicated to enhancing the image and functionality of Downtown by attracting new businesses, residents and visitors. We are the only organization 100% focused on downtown!

We are the Voice of Downtown.

We have been facilitating, coordinating and catalyzing revitalization efforts such as the Marina, Main Street and 6th Street renovations for over 30 years. I think we've done a pretty good job, don't you?

We Promote Downtown

Both locally and to visitors, our mission is to promote a vibrant place to shop, live, work, play and dine. We have a huge social media following and our goal is to make downtown a destination for local and out of town visitors ALL YEAR LONG! All of this of course, helps support your business!

We sponsor free community events

**ST. PATRICK'S DAY PARADE
MUSIC ON THE MONUMENT
PARTY ON THE PAVEMENT
HOLIDAY PARADE
PUBLIC ART PROJECT
ICE CARVING COMPETITION
HOLIDAY OPEN HOUSE
AND MANY MORE!**



These FREE events help draw visitors and awareness to your business while adding to the vibrant tapestry of our downtown community that we are all so very proud of!

THE DOWNTOWN RACINE CORPORATION DOES NOT RECEIVE ANY GOVERNMENT SUPPORT.

WE DEPEND EXCLUSIVELY ON INDIVIDUALS, FOUNDATIONS AND BUSINESSES LIKE YOU, FOR OUR SUSTAINABILITY.



WHAT DO WE DO FOR YOU?

Promote Your Business

Free social media exposure – with over 6,000 followers (and growing!) we are able to reach visitors and locals alike, on a consistent basis.

Free exposure in our email blasts to over 4,000 people twice per month

We Direct Visitors to your business

Our Visitor's Center which helps out over 3,000 visitors per year, directing them to the great shops, galleries, restaurant and night life hot spots. And during the summer, ambassadors are walking the streets, helping pedestrians out with questions and guidance on what downtown has to offer, which is A LOT!

And there's more!

- Invitations to downtown networking events
- Free ribbon cutting for your new business
- Collaborative and affordable networking opportunities
- Downtown gift certificate program
- Membership rewards program for you and your staff

ALL OF THIS FOR JUST \$250

AND YOUR MEMBERSHIP IS 100% TAX DEDUCTIBLE.

**WHEN YOU SUPPORT US, WE MAKE IT
OUR MISSION TO SUPPORT YOU!**



Questions?

Kelly Kruse

Executive Director

O: 262-634-6002

C: 608-444-3064

kkruise@racinedowntown.com

425 Main St.

Racine, WI 53403

racinedowntown.com



MEMBERSHIP APPLICATION

NAME _____

BUSINESS NAME _____

ADDRESS _____

BUSINESS PHONE _____

CELL PHONE _____

EMAIL _____

WEBSITE _____

FACEBOOK PAGE _____

TWITTER HANDLE _____

INSTAGRAM _____

PAYMENT METHOD: YOUR DONATION IS TAX DEDUCTIBLE

CHECK ENCLOSED FOR \$250

CREDIT CARD # _____

EXPIRATION _____

CVS CODE _____

SIGNATURE _____

Send to: Downtown Racine Corporation | 425 Main Street | Racine, Wisconsin 53403

OR

Give me a call, and I will personally pick it up!

Kelly: 262-634-6002 | 608-444-3064 | kkruse@racinedowntown.com

Thank You!
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