



SPONSORSHIP OPPORTUNITIES

Each year, businesses like you play a vital role in the success of our annual Public Art project in downtown Racine celebrating its 18th year. The community art provides an excellent opportunity to showcase our thriving art community, shops, galleries, museums, restaurants and beautiful lake-front by attracting thousands of visitors to the area throughout the summer months. We are confident that this year's art piece will continue the tradition. We are excited to announce we will be doing Benches and the artist's theme will be "Racine, Past, Present, Future. **We are also partnering with Veteran's Outreach.** Veteran's from the tiny house village will be building the benches and a portion of the proceeds of benches will go directly back to Veteran's Outreach.

All donations are tax deductible, under Downtown Racine Corporation, a Wisconsin non-profit 501(c)(3).

PERMANENT BENCH SPONSOR - \$1,500

- Your name will be displayed on a plaque affixed to the bench that you sponsor permanently placed in downtown.
- Bench will remain in downtown and will not get auctioned off at the end of summer. Bench will remain in downtown as long as the structure remains in good shape.
- Prominent logo placement on banner at Monument Square all summer long
- Logo on the all print, social media marketing (9,000+ followers), 10+ email blasts (5,000+ reach), print publications, digital ads, and our website.
- The right to use the public art logo and name in advertising touting your support of Downtown Racine public art.

BENCH SPONSOR \$500

- Your name will be displayed on a plaque affixed to the bench that you sponsor all summer long.
- Bench will be auctioned off to highest bidder in September
- Logo placement on banner at Monument Square all summer long
- Logo on the all print, social media marketing (9,000+ followers), 10+ email blasts (5,000+ reach), print publications, digital ads, and our website.
- The right to use the public art logo and name in advertising touting your support of Downtown Racine public art.

Yes, I'd like to sponsor!

Permanent Bench Sponsor \$1,500

Bench Sponsor \$500

Business Name _____

Contact Name _____

Email _____ Phone _____

Address _____



PLEASE CONTACT US IF YOU WOULD LIKE TO PARTICIPATE.

Kelly or Andrew at 262-634-6002

kkruise@racinedowntown.com or award@racinedowntown.com

